



Keeping in Touch

news & updates March 2024

ANNOUNCING THREE NEW CLASSES!

Marketing Your Practice: Tips and Strategies to Increase Your Client Base

Join Instructor and Professional Bowenwork Practitioner Emily Deneault as she guides and inspires you in practical ways to increase your clientele.



Emily is living the results of following what she puts forth in this new class. She wants to share with each of us how we can build the practice that we want and be financially successful doing the work we love. Emily has grown her practice from working in her home and seeing three clients per week, to having a dedicated office and seeing 20-30 clients in three and a half days per week.

This class is offered on the online platform Ruzuku. Emily has created fun and informative videos and assignments for you to complete. This class has no fixed cohort: you can start at any time and go at your own pace; you just must complete the assignments in order.

[To enroll or for more information click here](#)

BOWENWORK FOR THE CHILDBEARING YEAR CERTIFICATION

with Anita Tupper, Instructor, Licensed and Certified Professional Midwife, Certified Preceptor (supervising instructor) to student midwives, Certified Functional Medicine Practitioner, and Professional Bowenwork Practitioner.



The American Bowen Academy is pleased to announce a formal certification process following the successful completion of all six parts of Anita Tupper's Bowenwork for the Childbearing Year course (see all six parts listed in the CE section below). A final quiz will be provided to all candidates who desire certification following the entire course completion. There will be a US \$50 fee for the certification, but no required renewal process.

Along with the certification, Anita will offer three 30-minute pre-scheduled consults to be utilized within one year. These consults provide an opportunity for one-on-one professional consultation regarding particular questions or situations that may arise within the first year of certification and are provided at no additional cost to the practitioner.

Why Certification?

Certification offers a way for women and their families to know that a Bowenwork practitioner has completed training, taught and monitored by a licensed medical provider, that provides a basic understanding of the unique pregnant body and the changes through which it passes over the course of the childbearing year. It demonstrates compliance with a non-medical evidence-based standard of care and eliminates guesswork about specific procedures that could be most helpful for the mother's discomforts. Bowenwork childbearing certification expresses to the client that the practitioner is not only caring and knowledgeable but competent to help support the best pregnancy and birth experience a mother can hope for.

Certification also offers a way for healthcare providers to know that the Bowenwork practitioner has dedicated time and study to understand the non-medical needs of a pregnant woman. The certification demonstrates that the practitioner has learned skills and foundational knowledge to provide support and engage with the woman and her family in a way that the medical team does not have the time or inclination to provide. Certification is a language we can speak to the medical community that can open doors.

Doulas ("birth coaches") have rightfully earned a presence on pregnancy care birth teams in many locations over the years, but Bowenwork childbearing-certified practitioners display skills to provide an even higher level of specialized and effective support when compared to many other non-medical birthwork modalities. Bowenwork practitioners may even desire to "team up"

with birth teams to provide specialized relief for discomforts that have not responded to other more traditional methods of care.

Serving birthing women as a Bowenwork practitioner is one of the best ways to support your community and word will get around quicker than you may think. No matter which way the economy goes, women will always be birthing babies!

To enroll or for more information click here



Bowenwork 80/20 Lifestyle Coaching Course

with Instructor and Professional Bowenwork Practitioner, Andrea Jones

Albert Einstein said: "Future medicine will be the medicine of frequencies" and "Nothing will benefit human health and increase the chances for survival of life on Earth as much as the evolution to a vegetarian diet." The frequency of Bowenwork, along with Tom Bowen's 80/20 alkaline recommendation and the three Ws, is the future of medicine.

Join Andrea Jones for this practical, 10-week, online, and virtual meeting course anchoring today's Bowenwork in the future of medicine, teaching you how to coach your clients into making and keeping goals that explore the wide-open field of "Lifestyle Medicine" that Bowenwork embraces.

Our course is designed to empower you to engage your clients in their personal health freedom. You'll learn to transform Bowenwork from a semi-passive therapy to an active practice, involving your clients from the very first session.

Help your clients overcome fruit fear and understand true hydration (the science of water), nourishing movement "snacks" (the science of walking and Bowenwork exercises), and what to learn during the recommended five days between sessions (the science of waiting) in this era of distraction, so they can avoid adverse health influences.

This course covers thylakoids, the glymphatic system, terpenes, thixotrophy, and Zeta Potential Water - topics that we are just becoming aware of in medical science today - and so much more!

Our course stands out by exploring the emotional healing and spiritual lessons of foods, a unique aspect not covered in traditional medical training or dietetics courses.

Some mechanisms of dynamic fluid action, thyroid function, and organ communication within Bowenwork as a "harmonic vibration or resonance

model" (Bowtech Instruction Manual, p. ix) will be presented for your consideration.

To enroll or for more information, click [here](#)

CE Classes: Online and In-Person

For more information and to register, click on the [blue](#) titles.

In-Person:

Equine Bowenwork Level 1

Hill City, SD, March 22 - 24, 2024.
Brainerd, MN, April 26 - 28, 2024.
Mill Spring, NC, May 23-26, 2024.
24 CE hours.

Equine Bowenwork Level 2

Chester, NH, May 30 - June 2, 2024.
24 CE hrs.

The Nerve Tour

In a city near you
Ongoing through December 2024.
5 CE hrs.

Understanding Bowen from an Ayurveda Perspective

April-May, 2024. For specific dates and locations, see below. 16 CE hrs.

Associate Instructor Training

Gentry, Arkansas. May 24-27-2024.

Practitioner Days A & B

Combined Gentry, Arkansas. May 25-26, 2024.

Online:

These online classes can be started anytime. For more information, click on the class names.

Marketing Your Practice: Tips and Strategies to Increase Your Client Base

Online, Ongoing. 16 CE hrs.

Bowenwork 80/20 Lifestyle

Coaching Course Online, April 13th - June 16th, 2024. 16 CE hrs.

NOW OFFERING CERTIFICATION:

Bowenwork for the Childbearing Year, Online Course, Part One

Online, April 6th, 2024.

This series of classes will be offered on the Ruzuku platform. Each part will take a month to complete.

- Part 1 – Pre-pregnancy and Early Pregnancy
- Part 2 – First Trimester
- Part 3 – Second Trimester
- Part 4 – Third Trimester
- Part 5 – Labor and Birth
- Part 6 – Postpartum Mother and Newborn

32 CE hours will be granted for each class/part, all of which are applied to the 500-hour designation. 24 hours will be applied to the current CE period. NCBTMB hours are pending.

Looking for a class?

Click [here](#) to use our Find a Class tool. Search by the class you want or your favorite instructor, or search by dates or even by state to find the latest listings of classes available.

Business Skills for a Successful Bowenwork

Practice Online, Ongoing. 16 CE hrs.

Distance Bowenwork Online. Ongoing, 8 CE hrs.

Ethics for the Bowenwork Practitioner Online. Ongoing, 8 CE hrs.

Anatomy by the Modules Online. Ongoing 6 CE hrs.

Deep Anatomy of SP2 Part 1 Iliacus Release, Gluteal Release, Adductor Magnus Release Online. Ongoing, 3 CE hrs.

Anatomy and Physiology for Bowenworkers. Home Study. Ongoing, 120 CE hrs.

Workplace Hygiene Health and Safety. Online. Ongoing, 6 CE hrs.



What people are saying about Understanding Bowen from an Ayurveda Perspective:

"The thoroughness of the Bowen technique is continuously astonishing, and what makes it even more interesting is seeing how it correlates to Ayurveda's ancient teachings about how systems work in nature and in health. As a practitioner, instructor, and mentor, in both disciplines, Farida Irani confidentially takes all her students on a journey of discovery in a wonderfully accessible and meaningful way. Certainly a class to consider."

Derek Murphy, B. Sc. ND
(Naturopathic Doctor), Bowen
Instructor, President, Canadian
Bowenwork/Bowtech Group

Understanding Bowen from an Ayurveda Perspective

Farida Irani is bringing her CE class, Understanding Bowen from an Ayurveda Perspective to the US in April and May 2024:

Durham, NH, April 27-28
Carmel, CA May 1-2
Sacramento, CA May 4-5
Gentry, AR May 8-9

If you have questions or are interested in taking a class with Farida, contact the area coordinator before payment or registration.

California:

[Karin Twohig – twohigk@aol.com](mailto:twohigk@aol.com)

Arkansas:

[Nancy Pierson –](mailto:bowensource@yahoo.com)

bowensource@yahoo.com

New Hampshire:

[Ainslee Farrington –](mailto:bowenworkartofhealing@gmail.com)

bowenworkartofhealing@gmail.com

**Click to Download
Flyer**



Farida is a Bowtech instructor teaching in India, Australia, and Taiwan, an Ayurveda practitioner and instructor, and a clinical aromatherapist and teacher. She is the creator of Bowtech Ease, author of The Magic of Ayurveda Aromatherapy, and founder of Subtle Energies, which manufactures and supplies skin-care products and high-grade therapeutic prescriptive blends.

Visualize It!

Recently a client I hadn't seen in about a year returned. Her doctor of acupuncture had asked when she was going to have more Bowenwork because she detected a decline in the health of her liver. This client first came to me for help with her decades-old TMJ problem in 2017. That resolved beautifully, so she came for regular sessions with me. The acupuncturist was aware of significant positive liver change from the sessions as well, and now that there had been a long hiatus from Bowenwork, the liver was almost stagnant.

In addition to the doctor recommending she keep her body tuned up with Bowenwork, the best part of this story is that she also told her to visualize receiving it during the acupuncture session!

*~Ainslee Farrington, Professional Bowenwork Practitioner and Instructor,
Strafford, New Hampshire*

Practitioner Milestones

Congratulations On Your Achievement!

SP-2 Certificate

Betty Ann Dean, MO

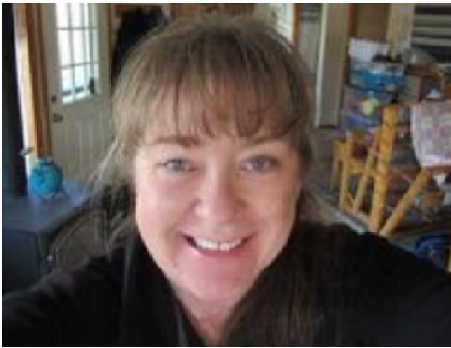
Professional Bowenwork Practitioner

Lisa Faust, CA

LaShauna Moore, MI

Wendy Johnson, UT

Kimberly Cole, NH



In Memoriam: Debra DuBois February 11, 2024

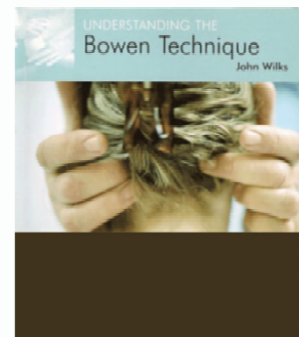
Debra was an avid gardener, an award-winning weaver, and a lover of Bowenwork. She enjoyed spending her time as both an Arkansan and a Taoseno. She will be missed.

Looking for some helpful tools to support you in promoting your practice?

PRODUCTS:

Many practitioners find this little book by British author, John Wilks, to be a helpful way to educate clients and new students about the benefits of Bowenwork.

To find this book and other educational materials, or to pay your annual administrative fee, click [here](#).



**Understanding The
Bowen Technique**

\$5.00

ProTrainings CPR Courses More Courses Groups Acceptance About

We've created this 10% off discount page, just for American Bowen Academy.

Save 10% off any course listed below. Sign up by creating a free account to claim your discount.

SIGN UP & CLAIM DISCOUNT

Already have a ProTrainings account?
[Login & claim discount.](#)

 **10% OFF**
DISCOUNT CODE:
AMERICANBOW6971

Is your CPR about to expire?

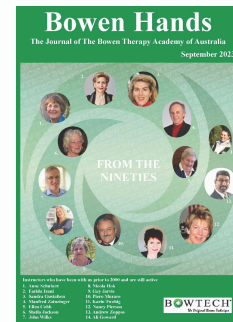
Has your CPR certification lapsed or is your renewal getting close? American Bowen Academy members get 10% off online CPR training with ProTrainings. To take advantage of this offer use the link below.

<https://www.protrainings.com/client/AMERICANBOW6971>

BOWEN HANDS

Did you know that the paper copy of Bowen Hands Journal magazine is available for only a \$45 subscription (one year/four issues)? If you would like to start (or renew) your subscription, please contact your Administrator, Steven, to start the process:

(866) 862-6936 or usadmin@americanbowen.academy



The opinions expressed in *Keeping in Touch* are those of the authors, not the American Bowen Academy.



American Bowen Academy | 220 Countryside Drive | Sparta, TN 38583 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!